Horiuchi Mirror Industry Co., Ltd.





HORIUCHI MIRROR was established at Hirano-ku in Osaka City, which is the only one major area of producing mirrors in Japan. We have been developing and producing mirrors of unisex and ageless design in order to "provide appropriate tools to the people caring for their appearance". We expect that the mirrors produced by HORI-UCHI MIRROR will provide a chance to find your new phase.

The colors of images reflected by ordinary mirrors may be different from the real colors. For eliminating such color change, the founder of HORIUCHI MIRROR focused on finding a glass with higher transparency and making light-reflecting aluminum film through repeated trial and error. And finally completed the patented "Napure Mirror" which reflects images with pure and natural colors without influence by the color of glasses. The "Napure Mirror" drastically decreases mistakes in makeup with conventional mirrors. The mirror developed by our founder has been contributing to improved makeup of Japanese women.



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Leather Goods