

 HORIUCHI MIRROR®

Folding Mirror



HORIUCHI MIRROR is only the mirror that accurately reflect the natural color of your skin. The natural color of your skin is reflected directly and genuinely in the mirror by collect reproduction of colors. Correctly reflected color of your skin helps you match the make up colors with your face. Daily use of the Mirror opens the way to gain more beautiful skin.

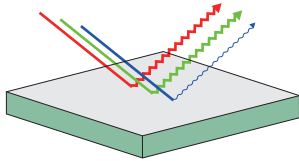


## Folding Mirror

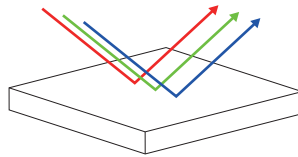
Also loved by make-up professionals, the HORIUCHI MIRROR folding mirror is a slim folding-type makeup mirror that is convenient to carry.

### HORIUCHI MIRROR

Capture the correct color of your skin with a specially designed mirror unaffected by the under glasses' color.



**Silver Glass Mirror**  
The blue light in the incident light is absorbed and many of the reflected colors look dull.



**HORIUCHI MIRROR**  
The mirror of ultra-clear plate glass reflects natural and pure colors with minimum change.



When folding

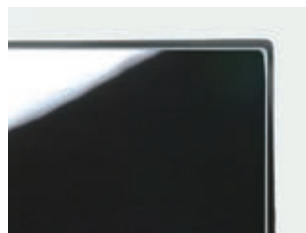
### Slim and compact

Thinner than traditional upright mirrors, it can be compactly stored without taking up much space.



### Frameless

Its frameless design maximizes the reflected area. The mirror has polished surfaces on its sides.



### Adjustable angle

With its lock line, it is possible to freely adjust the angle of the mirror.  
※M, L, LL only.



### A new S size has been released.

In addition to the four colors, a card pocket has been added. (other than for black)



### Size can be chosen in accordance with its use

You can choose from the card-size S model to the large LL size, which reflects the whole area from your head to your chest.

- S** : The card-case size mirror is small and compact. It is ideal for checking your makeup when you are out.
- M** : The mirror is small enough (about the size of a small schedule book) not to take much space in your bag and convenient for fixing your makeup when going out.
- L** : The mirror (about the size of a weekly magazine) reflects your whole face and is optimum for doing your makeup at home.
- LL** : The mirror (about the size of a large magazine) enables you to check whole of your looks including your makeup, hairdo, and clothes.



### Relaxed texture and color variations

This uses moist material with a relaxed feel. There are also color variations that can only be chosen for the S size or M size.

| Product name                   | Item Code / JAN  | Color  | Retail price (Tax excluded) | Material   | Size / Weight (about)   | Packaging           |
|--------------------------------|--|--|-----------------------------|--|---|---------------------|
| Folding Mirror S               | HF01-BK / 4510510775146  | Black  | ¥1,000                      | [ Frame ] PVC coating<br>[ Mirror ] Glass mirror | [ Product ] W80×D108×H7mm (When folding)<br>[ Mirror ] W72×D99×T2mm<br>[ Weight ] 70g (about)   | PP bag / Label      |
| Folding Mirror S (With pocket) | HF01P-BE / 4510510775764<br>HF01P-BD / 4510510775771<br>HF01P-NV / 4510510775788<br>HF01P-WH / 4510510775795<br>HF01P-PK / 4510510775801<br>HF01P-PU / 4510510775818<br>HF01P-BL / 4510510775825 | Beige<br>Bordeaux<br>Navy<br>Cream white<br>Salmon pink<br>Lavender<br>Gray blue | ¥1,100                      |  |   |                     |
| Folding Mirror M               | HF02-BK / 4510510775153<br>HF02-BE / 4510510775160<br>HF02-BD / 4510510775177<br>HF02-NV / 4510510775184   | Black<br>Beige<br>Bordeaux<br>Navy   | ¥1,700                      | [ Frame ] PVC coating<br>[ Mirror ] Glass mirror | [ Product ] W125×D173×H8.5mm (When folding)<br>[ Mirror ] W119×D164×T2mm<br>[ Weight ] 200g (about)   | PP bag / Label      |
| Folding Mirror L               | HF-03BE / 4510510776150<br>HF-03BD / 4510510776167<br>HF-03NV / 4510510776174<br>HF03-BK / 4510510775191   | Beige<br>Bordeaux<br>Navy<br>Black   | ¥2,700                      | [ Frame ] PVC coating<br>[ Mirror ] Glass mirror | [ Product ] W176×D230×H8.5mm (When folding)<br>[ Mirror ] W169×D230×T2mm<br>[ Weight ] 360g (about) (Beige, Bordeaux, Navy)<br>370g (about) (Black) | PP bag / Label      |
| Folding Mirror LL              | HF-04BE / 4510510776181<br>HF-04BD / 4510510776198<br>HF-04NV / 4510510776204<br>HF04-BK / 4510510775207   | Beige<br>Bordeaux<br>Navy<br>Black   | ¥4,800                      | [ Frame ] PVC coating<br>[ Mirror ] Glass mirror | [ Product ] W255×D313×H8.5mm (When folding)<br>[ Mirror ] W249×D299×T2mm<br>[ Weight ] 745g (about) (Beige, Bordeaux, Navy)<br>760g (about) (Black) | Paper box / Sticker |